



Sponsorship Guide





Sponsorship Levels

PLATINUM - \$5,000 AND ABOVE

- Individual sponsor recognition in the showing, during show & in show program
 - Individual social media shout out and recognition prior to and during show
 - Logo on revolving banner on the AJMAA/AJCA junior national web pages
- Walton Webcasting & Showing Jumbotron ad ran during the 3 days of showing
 - 3 pages of advertising in both the Maine-Anjou Voice & Chi Journal
 - Vendor Space

GOLD - \$2,500 AND ABOVE

- Individual sponsor recognition in the showing, during show & in show program
 - Social media shout out and recognition prior to the show
 - Logo on revolving banner on the AJMAA/AJCA junior national web pages
- Walton Webcasting & Showing Jumbotron ad ran during the 3 days of showing
 - 1 page ad in both the Maine-Anjou Voice & Chi Journal
 - Vendor space

SILVER - \$1,500 AND ABOVE

- Logo featured on friend of the show banner in the showing
- Logo on revolving banner on the AJMAA/AJCA junior national web pages
 - Logo included on Walton Webcasting & Showing Jumbotron group ad
 - Social media recognition
- Name announced during show & in show program



Sponsorship Levels

BRONZE - \$500 AND ABOVE

- Social media recognition
- Name listed on the friends of the show banner
- Name announced during show & in show program

FRIEND OF THE SHOW - \$1 - \$499

- Name listed in show program
- Name listed on Friend of the Show banner

INDIVIDUAL SPONSORSHIPS

- Walton Webcast banner ad - \$300
- Showring Jumbotron ad - \$300
- Walton Webcast & Jumbotron ad - \$500
 - Division Winner - \$250
 - Reserve Division Winner - \$150

CONTEST SPONSORSHIPS

(Per age division)

- Public Speaking - \$500 • Salesmanship - \$500
- Photography - \$500 • Quiz Bowl - \$500
- Livestock Judging - \$500 • Videography - \$500
 - Individual Sweepstakes - \$500



Questions?

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