The Reaching Beyond Foundation, a part of the American Maine-Anjou Association (AMAA) is a nonprofit Organization, to fund and support the programs of the Association in the key areas of: Youth Development, Breeder Education and Research.

With your tax-deductible donation, you can be a part of a great asset for the future of the Maine-Anjou breed, our breeders and tomorrows Ag Leaders- our Maine Anjou Youth! Proceeds from naming rights and sponsorships will be used to advance the goals of the Foundation and the Association. Please read and listen on to learn how you might become an integral part of the Reaching Beyond Foundation...

**GIVING OPPORTUNITIES**

- **Founders** .......................................................... $1,000,000
- **Hall of Famers** ............................................... $500,000-$999,999
- **Champion** ......................................................... $100,000-$499,999
- **Banner Makers** ................................................ $50,000-$99,999
- **Gold** ................................................................. $20,000-$49,999
- **Silver** ............................................................ $5,000-$19,999
- **Bronze** .......................................................... $1,000 - $4,999

*All contributors of $1000 + are recognized on the Donor Wall at the AMAA Headquarters in Platte City, MO and Online. Legacy Gifts will be noted online and in the annual report.
Pledge Commitment Form:

Donor Name or Primary Contact __________________________________________

Address ______________________________________________________________

Phone ________________________________________________________________

Email _________________________________________________________________

I (We) intend to contribute $______________ to the Reaching Beyond Campaign for the American Maine Anjou Association. This gift is specifically restricted for:

___ Youth ___ Breeder Education ___ Research: Other___

This gift will be paid as follows:
a) $______________ in one payment
or
b) according to the following schedule:

Start Date ______________________________

End Date ______________________________

Please send me (us) a payment reminder each year of our pledge in (month):__________.

Gift Recognition: ___________________________________________________________________

Please publicly acknowledge this gift according to your Donor Recognition plan.

Recognize this gift as from: ___________________________________________________________________.
As you wish your name(s) to appear

Please do not recognize this gift publicly. I (We) wish for the gift to be anonymous.

This gift is (circle one) in honor of / in memory of: ________________________________

Signature: ______________________________________________________________________

Please Make Checks Payable to: American Maine Anjou Association- Reaching Beyond

For Additional information please contact Carol Willoughby, campaign consultant, 765-491-7899 or carol@wlivestock.com or John Boddicker, Executive Director AMAA, 816-431-9950 or maine@kc.rr.com.

Thank you for REACHING BEYOND
Annual Giving opportunities in support of the National Junior Show!

Trailblazer $20,000
Ringleader $10,000
Youth Champion $5000
Supporter $2500

Other Sponsorships
Legacy Tribute Wall
Levels:
$200
$400
$600

* please complete the Legacy Virtual Donor Wall tribute form to make purchase

PLANNED GIFTS:

Considering a Planned Gift to the Reaching Beyond Foundation? There are a variety of gift vehicles at your disposal as you consider alternative ways to support the Maine-Anjou Association. Please contact Carol Willoughby to learn more about the benefits of each.

To donate, or learn more please contact Carol Willoughby at 765-491-7899 or log on to www.maine-anjou.org/giving for more details.

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Totals 132 528 1,000,000.00
The __________________ Reaching Beyond Endowment, for the advancement of the American Maine Anjou Breed and its Stewards

$1 million Dollars .... payable over 5-7 years,

The __________ Youth Development Programs Endowment
Through the awarded scholarships, programs instituted by the American Junior Maine-Anjou Association (AJMAA) involvement in the AJMMA Board of Directors and participants in the National Junior Heifer Shoe, AMMA youth are provided with opportunities for personal growth and leadership within the Maine-Anjou breed and beef industry.

$500 thousand .... payable over 3-5 years

The __________ Breeder Education Initiatives Endowment
Breeder Education: To continue the advancement and growth of the Maine-Anjou breed the continuing education of our breeders, experienced and inexperienced alike, is vital. Foundation support will enable the goal of hosting "town hall" meetings, seminars and short courses to keep the Maine-Anjou breeders knowledgeable of current Maine-Anjou programs and benefits enhancing the profitability for all Maine Anjou breeders.

$300 thousand..... payable over 2-4 years

The __________ Research and Advancement Endowment
Research: A wide range of research projects, focusing on these issues that enhance the Maine-Anjou breed and provide practical solutions critical to the advancement and profitability of the breed will be sought and invested in allowing such research to be utilized to full its full potential.