

# Public Speaking

## **PUBLIC SPEAKING**

- Divisions competing are Junior, Intermediate and Senior.
- Speeches are to be the contestants original compositions (consultation is allowed in drafting process of prepared speeches).
- Notes are allowed.
- Speeches should be no more than six minutes long, points will be deducted for going over time.
- A random presentation order will be posted prior to the contest.
- A panel of judges will assess the speeches.
- The panel may pose questions at the conclusion of each presentation.
- Guests are admitted but are not allowed to prompt, cue or ask questions to any contestant.
- NO VISUAL AIDS.

### **Junior & Intermediate Division**

Junior and Intermediate speech participants can choose any subject that pertains to the beef industry, Chianina or Maine-Anjou cattle.

### **Senior Division**

Of the 3 topics below, you will select one topic to give a speech on. You will be allowed 1 (one) 3X5 note card.

- How has society's increased use of social media impacted the showing? Good or Bad? Provide examples from each the seller's and the buyer's perspective.
- Grass finished versus grain finished. Compare and contrast. What are the selling points and advantages/disadvantages from both the cattlemen and consumer on different varieties of beef.
- Pasture to Plate - labeling our product. Explain the different labeling found on beef products offered to consumers and the validity/cost associated with each.